



# CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

WORKFORCE DEVELOPMENT BUREAU

3447 ATLANTIC AVENUE ? LONG BEACH, CALIFORNIA 90807 ? (562) 570-3700 ? FAX (562) 570-3704 ? TTY (562) 570-4629

## INFORMATION MEMORANDUM: 19

**Date:** February 24, 2006

**To:** WIA Youth Sub-Contractors  
Workforce Development Board Youth Council  
City of Long Beach, Workforce Development Bureau

**From:** Bryan Rogers, Workforce Development Officer *Dmya*

**Subject:** Youth Outreach and Recruitment, 2005-2006 WIA Youth Development Program

The purpose of this Bulletin is to share information regarding the Workforce Development Bureau's (WDB) efforts to assist sub-contractors in recruiting eligible youth for the 2005-2006 Workforce Investment Act (WIA)-funded Youth Development Program.

While WIA-funded Youth Development Program sub-contractors are responsible for ensuring that recruitment and enrollment activities for this Program occur prior to March 31, 2006, the WDB is committed to supporting sub-contractors in their outreach and recruitment efforts.

The following provides a brief summary of recent and forthcoming outreach and recruitment efforts:

- Placement of interior signage in all Long Beach Transit buses in March
- Article placed in February/March Edition of School News (LBUSD publication)
- Public Service Announcements through Charter Communications in March
- Posters to be placed at various sites (i.e., high schools and EPHS sites, offices of Los Angeles County Probation and Children and Families Services Departments, faith-based organizations, youth-service agencies, etc.)
- Information to be mailed to youth on waiting list for Conservation Corps of Long Beach and Long Beach Job Corps first week in March
- Information provide to and/or presentations conducted for:
  - City of Long Beach's Commission on Youth and Children, Youth Services Network, and Center for Families and Youth
  - Long Beach Unified School District staff and Educational Partnership High Schools (EPHS)
    - Los Angeles County Department of Children and Family Services and Department of Probation
    - Grace Memorial Baptist Church congregation/residents, Ministers Alliance and South Coast Interfaith Council
    - Community Information Network
    - CalWORKs participants residing in Long Beach
    - Participants of City of Long Beach Housing Authority's Family Self-Sufficiency Program
    - Gay and Lesbian Center of Long Beach



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- Participation in:
  - National Condom Day Awareness Celebration, February 18, 2006
  - Transition Age Youth Resource Fair, February 23, 2006
- WDB staff coordinating co-enrollments with CA Employment Development Department's Youth Employment Opportunity Program, CSULB's Educational Opportunity Center, and Star View Community Services' Independent Living Program for Foster Youth

### Partner Opportunity:

As many of you know, the Conservation Corps of Long Beach targets its education and training programs toward out-of-school youth ages 18 and older. They work with a number of youth toward providing longer-term paid work experience, personal development, and assistance with completing high school diplomas through their charter school.

As each of you look toward finalizing your PY 05-06 program enrollments in the next month, I encourage you to consider partnering opportunities with the Corps. Depending on your unique plans for service, connecting planned services with what the Corps is doing might be mutually beneficial toward ensuring strong outcomes for our out-of-school youth.

Should you wish to explore that possibility or learn more about the Corps' programs, please contact Mary Jo Ginty, Conservation Corps' Director of Education, at (562) 986-1249 or [mginty@cclb-corps.org](mailto:mginty@cclb-corps.org).

Should you have any questions regarding this bulletin, or have additional suggestions for youth outreach, please contact Rick Gonzalez at (562) 570-4716.